

The Story of ProVia's Past, Present & Future





The name ProVia can be translated *The Professional Way*.

**The Professional Way** means ProVia is held to a higher standard of integrity, accountability and quality. ProVia is a faith-based company with an intense focus on producing **Professional-Class Products**, and conducting business **The Professional Way**.

ProVia is a family-owned company with facilities in Ohio and Mississippi. ProVia manufactures Professional-Class door, window, siding, stone and roofing products. These pages tell the history, or in other words, **the way** of ProVia.

## HOW DOES **ONE** BUILD A COMPANY LIKE PROVIA? THE ANSWER: **ONE** DOESN'T...

Monumental achievements are most often reached through a great deal of hard work and the dedication of a team. Achievements at ProVia are no different. Our team has always welcomed opportunities to prove that we meet the highest standards in quality, service and customer satisfaction. We have never been a company that is satisfied to merely meet standards and expectations; rather we strive to exceed them, thus setting a higher standard for all. We desire this philosophy to be evident throughout our organization, and truly communicate our core beliefs of serving others and being Christ-like in our daily actions

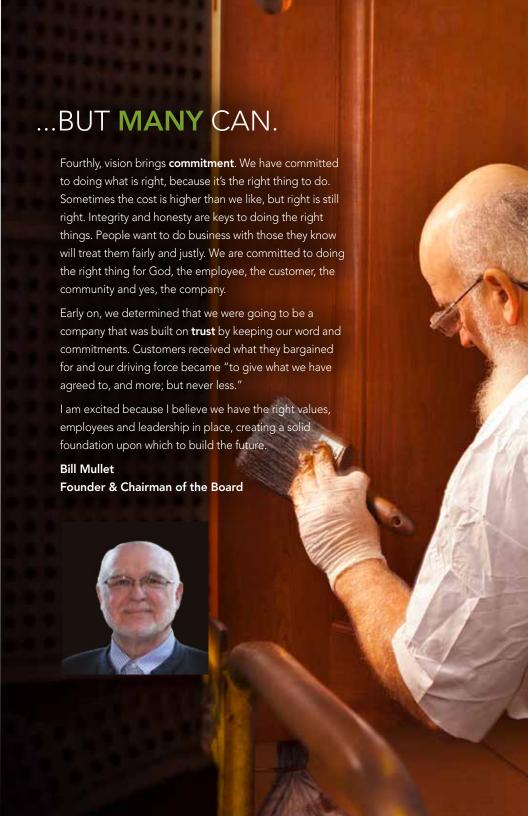
As you read our story, I want you to take note of certain ingredients that have shaped us into what we are today. The main ingredient is that we are a **faith-based organization**. What this means is that our faith in Jesus Christ guides us to realize what values are imperative for success, and it is those values that will guide us into the future.

**Vision** is another crucial ingredient. The wise man of old said "Without vision the people perish," and the same is true for companies today. Here is what I believe vision does for an organization.

First, vision causes us to **choose** our goals and values based on truth and absolutes. It shows us the way, or the path. We have chosen our destination and must now walk the path, rather than choosing the path and accepting the destination. The destination is future-focused in what we can do and become as we work toward that goal.

Secondly, vision causes us to **create**. Vision creates confidence, ideas and strategies. This is reflected in our products and service. It creates ideas that are sound and progressive, and strategies that work for our customers, our employees and the company. It creates momentum to climb the mountains ahead.

Thirdly, vision brings change. Improvement cannot happen without change. Not change for the sake of change, but change that improves products, services and even lives. The market is not the same today as it was when we founded the company. We must constantly be aware of this in order to stay competitive and relevant. That means change. Yes, even the ProVia team needs change from time to time; hopefully we have become better people, never being satisfied with the status quo. I trust we have also become better people, family members and citizens by being part of the ProVia team.



#### WHERE OLD WORLD CRAFTSMANSHIP



ProVia's roots are in Sugarcreek, Ohio; an area known for quality and craftsmanship. Our people love to find innovative ways for integrating **state-of-the-art technologies** into manufacturing processes. However, technology is never intended to replace **quality and craftsmanship** – only to enhance it.

Whether producing doors, windows, siding, stone or roofing, each ProVia team member takes pride in making the best products available, and backing them with a **Lifetime Warranty** as a commitment that **we stand behind our workmanship.** 





At ProVia, each person takes seriously the trust that professionals and homeowners place in them to manufacture building products that will last a lifetime and excel in unmatched beauty, durability, energy efficiency and security.

DOORS | WINDOWS | SIDING | STONE | ROOFING

#### **OUR JOURNEY BEGINS**

## 1977

It seems that almost every company begins humbly, and ProVia is no different. While ProVia has enjoyed decades of growth and prosperity, we are committed to staying true to the values, convictions and work ethic that were present at the beginning, while maintaining a relentless pursuit of continuous improvement and growth. The following pages tell ProVia's story from the beginning through 2022.



#### BEFORE OUR NAME WAS

## PROVIA

#### **HOCHSTETLER DOOR & WINDOW**

Bill Mullet and his brother Andrew bought a local producer and retailer of aluminum storm doors and windows in Walnut Creek, Ohio named **HOCHSTETLER DOOR & WINDOW.** 





They moved the business a few miles away to a rented city garage in SUGARCREEK, OHIO 1978

To increase business Bill and Andrew brought in a line of steel entry doors.

1980

Andrew Mullet moved to Texas and sold his share of the business.

1982

Bill Mullet worked with two other partners before becoming sole owner and changing the name to

PRECISION DOOR & GLASS, INC.

1983

Precision acquires the customer contacts **such** as **Sears**, from one of its door suppliers.

A LOOK AT OUR COMANY'S PAST

## NAMES

Focus shifted from retail to wholesale customers resulting in hiring the first salesman. Production moved from the garage in Sugarcreek to the Walnut Creek facility.



Bought first delivery truck.

The truck driver worked in the plant part-time and made deliveries part-time.

1985



Precision Door sold their storm door and window business to totally concentrate on building the entry door business and began...

1986

#### **PRECISION ENTRY**

The first ProVia fiberglass entry doors were produced.

1992



## SUGARCREEK WINDOW 495

**Manufactured the Highest** 

**Quality Products:** Aluminum Storm Doors and Windows, Vinyl Windows and Patio Doors, Wood+Vinyl Windows and Patio Doors





Began using tractor-trailers with air-ride suspension systems to deliver products. Combined Precision & Sugarcreek products on the same trucks.

1996

Employing 7 salesmen and delivering in 23 states, September was the first

\$1,000,000 SALES MONTH ...

## THE HISTORY OF SUGARCREEK WINDOW & DOOR



1940

Harry Sugar of Akron, Ohio borrowed \$300 and started manufacturing redwood storm windows and five years later incorporated as Alsco. The Sugarcreek plant built a 45,000 square foot addition in 1978 to house

square foot addition in 1978 to house a new electrostatic paint line, and a 5,500 square foot office expansion in 1980. Then, in 1982, Alsco and Anaconda merged to form ARCO Metals Company.

1957

Harry built an international multimillion-dollar business with plants in the United States, Canada and Italy. 1985

A New Jersey businessman with NJ Life, Paul Cory, bought the Sugarcreek plant from ARCO Metals and changed the name to Sugarcreek Window & Door, Inc.

1965

A St. Louis businessman, Andrew Stone, bought the majority shares and became president of Alsco.

1986-1995

The company went through various manager and financial experts, endeavoring to make the company profitable; however, in May of 1995, Sugarcreek Window & Door, Inc. declared bankruptcy.

1977

In 1970, Anaconda Aluminum Company purchased Alsco and the name was then changed to Alsco Anaconda. In 1977, Atlantic Richfield of Los Angeles, California purchased Anaconda. 1995

Precision Entry purchased Sugarcreek Window & Door and renamed the company

SUGARCREEK INDUSTRIES, INC.

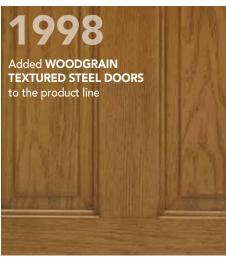
#### FORMED PRECISION ENTRY'S

#### **ENGINEERING DEPARTMENT**

1997

Engineering developed their own door components to research new materials and methods and to assist in plant and production layout.







entryLINK Launched.

2001 2006

**SPECTRUM** 



Sugarcreek Industries introduced **SPECTRUM™** STORM DOORS

featuring an exclusive top and bottom InVent™ retractable screen that is stored inside the frame.

#### 2002

Precision bought an automated glass insulating line and formed Monarch I.G., Inc. (in Cambridge, OH)

In 2003, Monarch I.G. moved to Baltic, Ohio.

The Baltic facility currently produces insulated glass, Art Glass, and assembles a growing variety of decorative glass.



## 2006

## PRECISION ENTRY NAMED ENERGY STAR® PARTNER OF THE YEAR

Precision Entry was named the 2006 ENERGY STAR Partner of the Year in the door manufacturing category. The annual ENERGY STAR Partner of the Year awards are given to a select group of organizations that have made outstanding contributions to protecting the environment through energy efficiency. To this day, the company remains committed to increasing recycling, preventing pollution and ensuring that most entry systems are ENERGY STAR qualified.



The number of ENERGY STAR AWARDS the company has earned to date.



#### COMPANIES UNITE UNDER ONE BRAND

2007

On October 12, 2007 all employees gathered for a corporate off-site event to announce and celebrate the new name, ProVia Door.





-Bill Mullet









Precision Entry, Sugarcreek Industries and Monarch IG were officially united under the new corporate name, ProVia Door.

The ProVia name represents the company's creation of a new category of products; professional-class doors. Professional-class doors take the standards established in the production of consumer-grade doors to the next level of product integrity and customization.

The new logo, which translates as "The Professional Way" also embodies the organization's desire to continually move on an upward path in the areas of corporate ethics and faith-based practices.



Inspirations™ Art Glass is introduced as a ProVia exclusive. Available on entry doors, storm doors, patio doors and windows, all styles originated from the imagination of ProVia's in-house designers.





Walnut Creek facility was awarded a VPP Certified for

INTRODUCED

#### SIGNET FIBERGLASS DOORS

2009

STRUCTURALLY, THE SIGNET DOOR IS FAR SUPERIOR TO TRADITIONAL FIBERGLASS

**DOORS,** with robust hardwood stiles and rails dovetailed at each corner.

**New steel door production line introduced.** The first purchase order was 2007, machining started coming in 2008, launch was 2009.



2008

#### The first version of ProVia Studio

was launched. ProVia Studio
Ultimate software uses digital
technology to apply actual images
of home improvement products to
a customer's home, helping them
visualize the finished project.





2010



Baltic and Sugarcreek were awarded a VPP Star Certification for the first time.

#### PROVIA DOOR PURCHASES

**HEARTLAND BUILDING** 

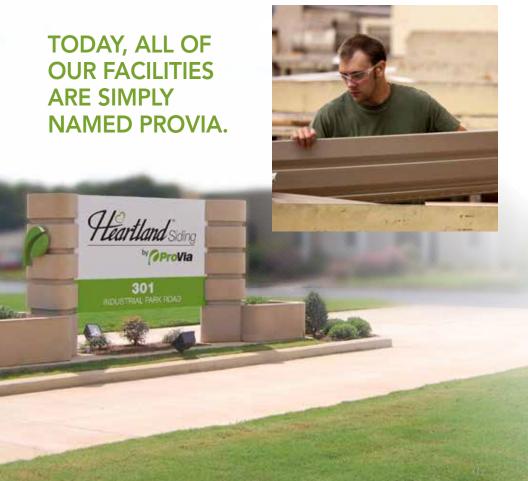
**PRODUCTS** 

2009

Heartland Building Products was purchased by ProVia (2008) and re-opened as Heartland Siding by ProVia.

Our vision is to be the exterior cladding industry leader in products and service. We provide a better alternative to consumergrade exterior cladding with our **Super Polymer Vinyl Siding** products.





## THE HISTORY OF HEARTLAND BUILDING PRODUCTS

Heartland

1981

Randy Heath, the owner of H&W Building Products and several other PVC pipe-producing operations, converted one of his Booneville, Mississippi PVC pipe extruders to begin extruding siding.

1989

Heartland was producing 72,500,000 square feet of vinyl siding per year. With 5 salesmen, and a workforce of 140, Heartland was the eighth largest producer of vinyl siding in the world.

1996

Product was being stocked in 290 distribution locations in the U.S. and was being exported to China, Russia and Poland. The sales force numbered 23, and the Booneville workforce expanded to 278 local employees.

1999

Jancor Companies, Inc. purchased the U.S. Vinyl operations of Jannock Ltd. Jancor also owned vinyl window companies, as well as vinyl fencing, decking and railing companies.



1987

H&W operations in Booneville was producing \$36 million in sales and employed 50 people. During that year, Redpath Industries purchased the business and the name changed to Heartland Building Products.

Additinally, the unique heart-shaped weephole, Heartland's "signature of quality and pride" was implemented.



1994

Heartland added a modern, fully automated and computerized \$2 million blending and material handling facility (a four-story tower) which enabled even faster and more efficient control and delivery of raw materials to the production lines.

2009

Heartland Siding

Jancor Companies, Inc. filed Chapter 7 bankruptcy. At that time, Heartland Building Products shut down production and closed their doors for nearly three months.

ProVia Door purchases Heartland Building Products and renamed the company Heartland Siding.

#### HERITAGE WAS PURCHASED BY PROVIA AND RENAMED TO

#### **HERITAGE STONE BY PROVIA**

2011

Heritage Stone by ProVia located in Zanesville, Ohio is committed to crafting the highest quality manufactured stone.

Today this state-of-the-art facility is located in Sugarcreek Ohio and is simply known as ProVia. Our Craftsmen continue to create stone surfaces that feature deep shadow lines, rich colors and a **Lifetime Limited Warranty.** 





2225 Grief Rd.



# THE HISTORY OF HERITAGE STONE Heritage Stone

1999

Dave Irvin started Heritage Stone in South Zanesville, Ohio. Samples were made in Dave's garage.

2000

Heritage acquired their first Distributor, Granville Builders Supply.

2004

Heritage Stone shipped their first order overseas. The stone was installed in the Brisbane Zoo in Australia.

2005

Purchased new batch equipment, including a larger concrete mixer and improved production equipment. Production increased to 4,000 square feet per day. Began designing automated production line.

2006

Dave Irvin became a board member of MVMA (Masonry Veneer Manufacturers Association) in Washington D.C.



2007

Designed and implemented an automated batch plant with the help of a crew from England.

2009

Received ICC ES (International Code Council Evaluation Service) Report following first ICC Audit in November of 2008. Only 5% of stone manufacturers qualify for this.

2010

Heritage Stone began shipping stone into the Middle East (Bahrain, Dubai and Kuwait). Also that year, they re-outfitted more than 300 showrooms with samples.

2011

HERITAGE —STONE—

From 2006 to 2011, Heritage Stone more than doubled their market share. However, Dave felt that the company needed to take another step in their growth. Although he was never planning on selling the company, ProVia seemed like the perfect fit to help Heritage Stone reach their potential.

ProVia Door purchases Heritage Stone

#### PROVIA INTRODUCED THE

#### **AERIS™ COLLECTION**

2010

The Aeris Collection is an exclusive ProVia collection of next generation real wood interior windows and patio doors, as well as traditional vinyl windows and patio doors.



2011

In the August issue of a leading consumer-focused publication, ProVia's **Legacy™ 20-gauge steel** entry door series was recognized as a "Best Buy" in the premium steel door category. In the same issue, **ProVia's Superview™** storm door series was recognized as a "Best Buy" in the midrange storm door category.





2012

ProVia received patents for tab-and-slot and top and bottom channels on steel doors.

These features give our steel doors exceptional strength and durability.





ProVia has also received numerous other patents including the option to customize an entry door by ordering a different series, style and finish on each side of the door.

## 2013 PROVIA VALUES



ProVia took a big step in setting our course for the future. We outlined the principles that had determined our direction and successes, and organized them into a written declaration used to educate and focus all employees toward the same mission and goals moving forward.

#### ProVia's Purpose defines our reason for existence.

To let our light shine before others, so that they may see our good works and give glory to our Father who is in heaven (adapted from Matthew 5:16)

#### ProVia's Vision sets our aim for their ultimate future goal.

To be the premier building products manufacturer, providing unmatched quality and service

#### ProVia's Mission describes how that goal will be reached.

To serve, by caring for details in ways others won't

#### ProVia's Values outline the attributes that must be present in ProVia's employees in order to accomplish their Mission.

Integrity · Servant Leadership · Quality · Employee · Customer · Honor · Teamwork Honesty · Compassion · Continuous Improvement · Generosity · Knowledge Accountability · Recover Together · Future Focus · Self-Aware · Ambition

#### WALNUT CREEK FACILITY COMPLETES

#### **RENOVATION & EXPANSION**

2014







CORPORATE STRATEGY SHIFTS TO ONE BRAND AND NAME CHANGES TO

## PROVIA

This strategy included sunsetting the Heartland Siding<sup>™</sup> and Heritage Stone<sup>®</sup> brand names.

ProVia introduced the Embarq® ultra efficient fiberglass door

#### **EMBARQ**





### BILL MULLET RETIRES

Brian Miller becomes the new CEO in addition to becoming president in 2010.

#### NEW EXPANDED PROGRAM FOR

#### **WINDOWS & PATIO DOORS**

## 2015



















## 2016

Walnut Creek Facility.





#### STATE-OF-THE-ART STONE FACILITY

#### **OPENS IN SUGARCREEK**

## 2017









## PROVIA WINS LARGE BUSINESS OF THE YEAR

FROM HOLMES COUNTY
CHAMBER OF COMMERCE

2019

For the **Large Business of the Year** award, companies are assessed for their contributions in a variety of areas including long-term economic impact, entrepreneurial initiative, construction activity, beautification, reputation and community involvement. ProVia has a long history of contributions in all of these areas. An example is the 2017 opening of the company's 300,000+ square foot Cherry Ridge manufactured stone production facility in Sugarcreek, Ohio.

ProVia introduces its new FineLine™ Technology, which produces a straight, clean weld line on the corners of Endure™ Vinyl Windows and Patio Doors and achieves a "picture frame quality" look on the sashes. The first in the in USA.







ProVia is among the first manufactures to receive certification from the NCMA (National Concrete Masonry Association) for manufactured stone quality.

In addition to the certification, ProVia also earned the NCMA/ICPI Gold Safety Award at the Cherry Ridge facility as well. HBCO Gold Award awarded toProVia. Award is given to Ohio employers who demonstrate a commitment to employee wellness through health promotion and worksite wellness programs.



**RECEIVED A** 

#### **#1 QUALITY RATING**

FOR VINYL WINDOWS FROM

REMODELING MAGAZINE

2019





#### WINDOW MANUFACTURING FACILITY

#### **OPENS IN STRASBURG**

2020

To meet a growing demand for the expanded window program, construction of a 365,970 square-foot manufacturing facility began in March 2019 in Strasburg, Ohio, and was completed in May 2020.







ProVia recognized by ERC for the first time as one of 99 great Northeast Ohio workplaces for top talent.

# PROVIA LAUNCHES NEW METAL ROOFING PRODUCT LINE AT BOONEVILLE 2021

ProVia announces the launch of the company's new metal roofing product line, which combines the luxury and beauty of slate or cedar shakes with the durability and longevity of a galvanized, highly-engineered steel roof system. ProVia's high-performance metal shake and slate roofing is engineered to perform and maintain its good looks longer than any other asphalt, wood, slate or metal roofing product.

**ProVia purchased a new truck garage in Dover, OH.** This facility is nearly 21,000 square feet, has 8 bays, plus a wash bay.





## LARGEST SOLAR INSTALLATION

AMONG PRIVATELY OWNED IN OHIO



#### STRASBURG EXPANSION



# **WALNUT CREEK EXPANSION**



## MOVING FORWARD

ProVia is about more than manufacturing premier building products. It's about people's stories and how they have come together under the unifying mission, "To serve, by caring for details in ways others won't." In this historical timeline, you've seen a mere glimpse of some of the amazing stories that have been written over the past decades – stories that are not only written on these pages, but are etched onto countless lives and families.

The Mullet family has built ProVia upon principles that are timeless. These values have been instilled into our team members along with a relentless discomfort with the status quo. This offers great assurance that the team which has built such a dynamic organization will successfully carry it into the future. We are committed to continually enhancing people's lives through the work we do and the products we make. This will define ProVia's future as it has our past.

Brian Miller President & CEO, ProVia





"To serve, by caring for details in ways others won't." It's not just our mission, but a way of letting our light shine every day at ProVia®. We continually strive to put these words into action by providing unmatched quality and service. The P-icon symbolizes each employee's commitment to devoting the utmost care, pride and quality into each building product we manufacture...it's **The Professional Way.**